





# Alamance Community College Brand Guidelines - Colors and Fonts

## Color Guide

		<u>Hex Code/RGB</u>	<u>CMYK</u>
	Dark Blue	#051944 R: 5 G: 25 B: 68	C: 93 M: 63 Y: 0 K: 73
	Gold	#ffb81d R: 255 G: 184 B: 29	C: 0 M: 28 Y: 89 K: 0
	Logo Blue	#0066b3 R: 0 G: 102 B: 179	C: 100 M: 60 Y: 0 K: 0
	Accent Blue (phasing out)	#8dc7e9 R: 141 G: 199 B: 233	C: 39 M: 15 Y: 0 K: 9

## Fonts

### Main Fonts

Futura

Myriad Pro

Times New Roman

Swiss 721 - phasing out

### Accent Fonts

**Roboto**

**DOMUS TITLING**

Mr Eaves MOD OT

**PHOSPHATE**